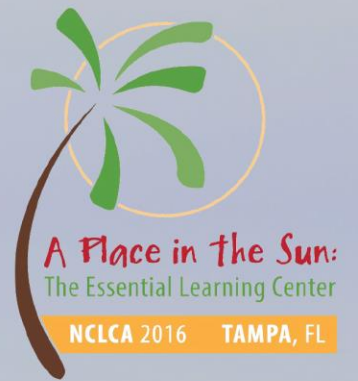


NCLCA 2016 – TAMPA, FL CALL TO CONFERENCE



31ST ANNUAL CONFERENCE
September 28 - October 1

Greetings from sunny florida!



*Dr. Patricia Maher
NCLCA Vice President
And Conference Chair*

This year the National College Learning Center Association (NCLCA) is excited to invite you to sunny Florida for the first time for the 31st Annual Conference. Our 2016 conference will be held September 28 – October 1, 2016, at the Doubletree Westshore in Tampa, Florida. The mission of NCLCA is to support learning center professionals as they develop and maintain learning centers, programs, and services that enhance student learning at the post-secondary level.

Join us for an informative keynote address by Mark McDaniel, co-author of the book *Make It Stick: The Science of Successful Learning*. Dr. McDaniel will be available for book sales and signing as well.

Be sure to attend one or two pre-conference institutes which offer a more in-depth experience on a variety of topics important to our work. This includes Academic Coaching, Learning Technologies, New Director's Toolkit, Strategic Planning, and more!

Plan your schedule so you can attend as many concurrent and poster sessions as possible. You will have over 75 to choose from covering a wide array of topics related to our work in college learning centers such as leadership, assessment, retention, marketing, and more!

Don't forget to sign up for the visit to the USF Learning Commons. Occupying almost the entire second floor of the Library, the USF Academic Success Center includes many tutoring areas, a large math lab, and the USF Writing Studio.

And finally, we have some great evening events planned for you including the iconic Columbia Restaurant and Flamenco Show in Ybor City, a tour of the historic Tampa Theater, a walk along the newly completed Tampa Riverwalk, and a private tour of the Tampa waterfront aboard the Pirate River Taxi.

NCLCA and the University of South Florida in Tampa warmly invite you to enjoy time to network with nearly 300 of your fellow learning center professionals, and of course, to take time out to soak up some Florida sunshine!

Pat Maher, *NCLCA Vice President and Conference Chair*

Visit www.nclca.org for more information

Conference schedule at a glance

Date	Time	Event	Date	Time	Event
Tuesday, September 27th	7:00 pm – 9:00 pm	Registration		2:45 pm – 3:45 pm	Concurrent Sessions
Wednesday, September 28th	7:30 am – 8:00 am	Registration	Thursday, September 29th	4:00 pm – 5:00 pm	Concurrent Sessions
	8:00 am – 11:00 am	Pre Conference Institutes A, B & C		6:00 pm	Night on the Town Events
	11:00 am - Noon	Lunch		8:00 pm – 10:00 pm	Hospitality Suite
	Noon – 3:00 pm	Pre Conference Institutes D, E & F	Friday, September 30th	7:30 am – 9:00 am	Continuing the Conversation Breakfast
	3:30 pm – 5:45pm	USF Learning Commons Visit		9:15 am – 10:15 am	Concurrent Sessions
	6:00 pm – 6:30 pm	Vendor Exhibit Grand Opening		10:30 am – 11:30 am	Concurrent Sessions
	6:30 pm – 8:00 pm	Welcome Reception		11:45 am – 1:45 pm	Members Luncheon
	8:00 pm – 10:00 pm	Hospitality Suite		2:00 pm – 3:00 pm	Concurrent Sessions
Thursday, September 29th	7:30 am – 8:30 am	Registration and Breakfast sponsored by USF		3:15 pm – 4:15 pm	Concurrent Sessions
	8:30 am – 9:00 am	Welcome		4:30 pm – 5:30 pm	Concurrent Sessions
	9:00 am – 10:00 am	Keynote Address		6:00 pm	Night on the Town Event
	10:15 am – 11:15 am	Concurrent Sessions		8:00 pm – 10:00 pm	Hospitality Suite
	11:30 am – 12:30 pm	Concurrent and Poster Sessions	Saturday, October 1st	7:30 am – 8:30 am	Breakfast
	12:30 pm – 2:30 pm	Awards Luncheon		8:30 am – 11:30 am	Post Conference Institutes G/H/I
	2:00 pm – 5:00 pm	CLADEA Meeting		12:30 pm – 2:00 pm	NCLCA Board Meeting

Dates to Remember	April 15	August 1	August 15	August 31	September 10
	Proposals due and Registration open	Registration deadline for vendors	Registration deadline for presenters	Early bird registration ends	Registration deadline for Special Events

Visit www.nclca.org for more information

Night on the town

Thursday, September 29

Dinner at the Columbia Restaurant, the oldest restaurant in Florida!

Enjoy authentic Spanish food and experience "The Fire of Flamenco."

Price: \$65 per person (Includes dinner)



OR

Downtown Tampa, Tampa Theater, Dinner

Enjoy strolling around Downtown Tampa and join a small group at one of several local restaurants.

Transportation to Downtown

Price: \$15

Dinner: Priced to your order individually

Add a private tour of the historic Tampa Theater.

Price: \$10



Friday, September 30

Pirate River Taxi and dinner at Ulele

Enjoy a private tour of the Tampa riverfront on the Pirate River Taxi followed by dinner at a very unique restaurant.

Transportation and Pirate River Taxi

Price: \$30

Dinner: Priced to your order individually



Visit www.nclca.org for more information

NCLCA 2016 Keynote Speaker

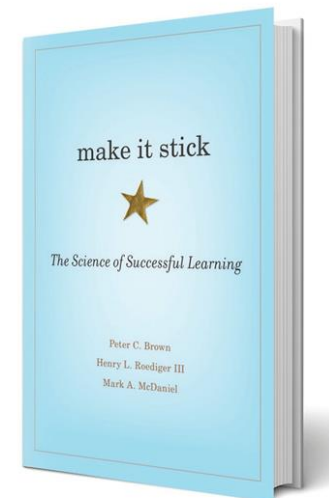
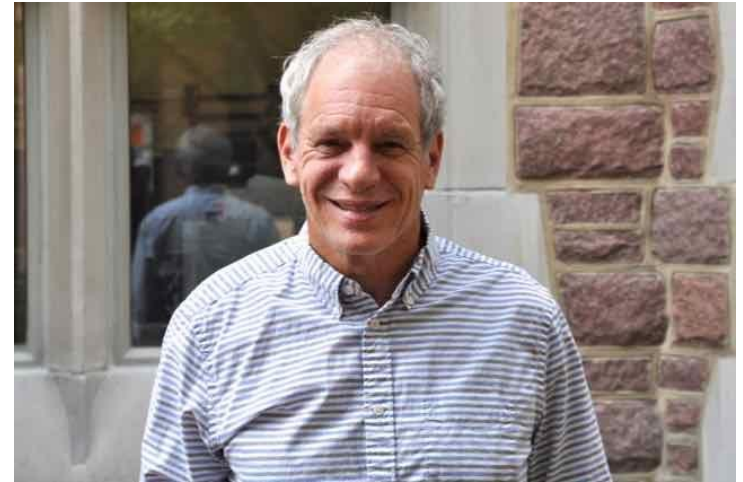
Mark A. McDaniel

Co-Author of *Make It Stick: The Science of Successful Learning*

What do you think you know about how learning occurs? To many people learning something "the hard way" implies wasted time and effort. Good teaching, we believed, should be creatively tailored to the different learning styles of students and should use strategies that make learning easier. The book *Make It Stick* turns fashionable ideas like these on their head. Drawing on recent discoveries in cognitive psychology and other disciplines, the authors offer concrete techniques for becoming more productive learners.

We welcome one of the co-authors of this important book as our keynote speaker. Dr. McDaniel's research interests and work are in the general area of human learning and memory. Along with his colleagues Peter Brown and Roddy Roediger, he strives to continue to facilitate dissemination of research literatures pertinent to learning and education, as evidenced by his recent book published by Harvard University Press entitled *Make it Stick: The Science of Successful Learning* (2014).

More details about Dr. McDaniel's research and publications are on the NCLCA website.



Visit www.nclca.org for more information

Pre Conference Institutes

Wednesday September 28 – morning 8:00 am -11:00

am

A. Elevate the Role of Your Learning Center: Implementing 4DX and WIGS
Esmeralda Sweeney, Broward College North Campus
Monique Blake, Broward College Central Campus

C. Using Learning Outcomes to Light Up Your Programs
Laura Sanders, Valparaiso University

B. Battling the Blank Page: Writing for Publication
Michael Frizell, Missouri State University and TLAR Editor

Wednesday September 28 – afternoon 12 noon – 3:00

pm

D. Re-Imagine Your Student Success Course
Jeff Hall, Ed.D. , Ashford University

F. Collaborative Academic Coaching: Addressing the Needs of the Whole Student
LaShae Roberts, Florida State University
Samuel Lloyd, M.S., Florida State University

E. “Speed Date” Your Way Through a Sea of Learning Technologies
Mark Newton, University of South Florida
Casey Williams, University of South Florida
Danielle Farrar, University of South Florida

Post Conference Institutes

Saturday October 1 – morning 8:30 am – 11:30 am

G. We Are Retention!
Eric J. Moschella, PhD., University of South Carolina
Melissa Brocato, Louisiana State University

I. The Road to Becoming a Center of Excellence
Elaine Richardson, Clemson University
Laura Sanders, Valparaiso University
Lisa D’Adamo, SUNY: Empire State College

H. New Director’s Toolkit
Alan Craig, Georgia Perimeter College

Conference Registration and Fees

	Early Registration by August 31, 2016	Late Registration September 1-19, 2016
<i>Please note: NCLCA Membership is included in all conference registration.</i>		
Full conference	\$350	\$400
Full conference for full-time student or retiree not in a professional position	\$185	\$185
NCLCA Past President	\$200	\$200
Single-day registration (Note: membership not included)	\$175	\$175
Pre and Post-Conference Institute Fees		
One Institute	\$55	\$55
Two Institutes	\$100	\$100
Three Institutes	\$135	\$135
<p><i>Registration includes five banquet events (Welcome Reception, Conference Kick-Off Breakfast, Awards Luncheon, Continuing the Conversation Breakfast, and the NCLCA Annual Meeting and Luncheon), registration bag and supplemental conference materials, exhibitor access, coffee breaks, and Hospitality Suites. Registration for Special Events is a separate process: please visit www.nclca.org.</i></p>		

Visit www.nclca.org for more information

Hotel and Travel

Doubletree by Hilton Tampa Airport - Westshore

4500 W Cypress St, Tampa, Florida 33607

Phone: 1-813-879-4800 | Fax: 1-813-873-1832

Email: TPATL_DS@hilton.com

Website: <http://www.doubletreetampawestshore.com/>

Conference room rate: \$139

Reservations:

Online reservations: Use this link to reserve your room at the conference rate.

<http://doubletree.hilton.com/en/dt/groups/personalized/T/TPATLDT-NCL-20160927/index.jhtml>

Phone reservations: (800) 514-3956

Be sure to reference the group code: NCL

Free 24-hour Airport Shuttle Service



Visit www.nclca.org for more information

USF Learning Commons Visit

usf welcomes nclca to tampa

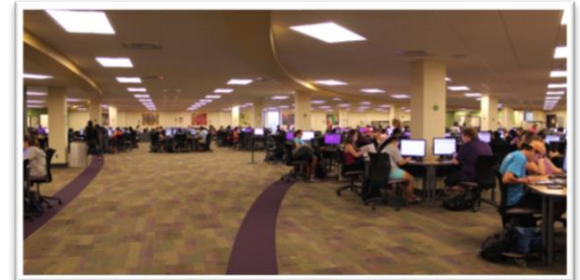
And is pleased to sponsor the opening breakfast

Join the visit at the USF Tampa Library Learning Commons!

Reserve your spot on the conference registration page.

Wednesday, September 28th

3:30- 5:45 pm



Visit www.nclca.org for more information

Contact Information

General questions about the conference?

Pat Maher, NCLCA Vice President and 2016 Conference Chair, pmaher@usf.edu

Questions about NCLCA?

Jenny Haley, NCLCA President, jhaley@bsu.edu

Questions about Summer Institute, elections, or Learning Centers of Excellence?

Peg Mitchell, NCLCA Immediate Past President, peg.p.mitchell@wilmu.edu

Questions about concurrent and poster sessions, grants, scholarships and awards?

Sam Meyer, NCLCA Professional Development, smeyer@spalding.edu

Questions about conference payment, donation of raffle items or door prizes, budget and finances?

David Reedy, NCLCA Treasurer, dreedy@ncu.edu

Questions about conference registration and/or membership?

Eric Moschella, NCLCA Membership, moschell@mailbox.sc.edu

Questions about exhibiting at the conference?

Melissa Brocato, NCLCA Marketing, mbrocato@lsu.edu

Questions about the conference program or NCLCA Newsletter?

Martin Golson, NCLCA Publications, golsonm@apsu.edu

Questions about publishing in TLAR?

Michael Frizell, TLAR editor, michaelfrizell@missouristate.edu

Questions about Learning Center Leadership Certification?

Elaine Humphrey, Certification, elaineh@vt.edu

Questions about NCLCA Bylaws, Constitution, meeting proceedings?

Melinda Coleman, Recording Secretary, colemanm@cofc.edu

Visit www.nclca.org for more information